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414 QUAIL RIDGE
IRVINE, CA 92603
\$569,500
3 Beds - 3 Baths

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January 9th, 2010

See whats new at Hom

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Check our website at www.homgroup.com to see all of our listings and news about Hom

Written by Don Sheridan // Discussion: [No Comments »](#)

November 5th, 2009

Today's Southern California Surf Report

Categories: [Beach Sports](#)

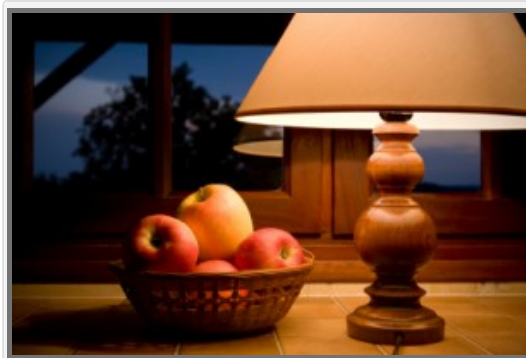
Click here for Adam Wrights current [Surf Report](#)

Written by Don Sheridan // Discussion: [No Comments »](#)

October 30th, 2009

Home Staging-Every House Tells a Story

Categories: [Sellers](#)



Simply Staged

Successful home stagers are master story tellers. They use rooms and feelings to weave a magical experience for buyers, leading them to the inevitable conclusion that they want to live like this forever. [Watch Meridith Baer](#), one

of the grand dames of Los Angeles home staging transform a vacant house .

Home staging is cost effective by shortening the amount of time your home will be on the market and by differentiating your home from all others in its price category.

Suppose you are one of the lucky few who have a dramatic home, one that all of your friends rave about. Count your blessings, put out some



DON & SALLY ANNE SHERIDAN

Hom Real Estate Group
1200 Newport Center Drive
Suite 100
Newport Beach CA 92660
Office: 949.554.1200
Email: info@2sheridans.com
<http://www.2sheridans.com>



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DON says

The sun is finally shining in Newport Beach
3 months ago

Will the sun shine for the Fourth of July?
3 months ago

3 months ago

fresh flowers and start packing. For the rest of us, we need a little help from our friends. If you have financial concerns, declutter, freshen up the paint, pay particular attention to curb appeal and the front door . Go outside and take a fresh look at your home, pretend you are visiting for the first time, ring the doorbell, how does it smell? how does it feel? Simple changes can make all of the difference. Remember 'less is more' when you put the for sale sign in the front yard.

For a free professional consultation call Natalie Putnam from [Premier Home Staging](#). After you do everything she says, call us and we'll be right over to list your house. Then you can start packing.

Written by Don Sheridan // Discussion: [No Comments »](#)

October 7th, 2009

Sell Your House in Newport Beach in 30 Days-Six Easy Steps

Categories: [Sellers](#)

The one ingredient missing in today's market is confidence. Sellers are holding on tight to pricing that is too high and buyers are afraid to make an offer for fear of paying too much for a property. Even with interest rates being at an all time low, this stalemate is playing out in all price ranges in our coastal market.

The following six steps can speed up the sales process and put your home at the top of a buyer's pick for purchase :

1. Have Your Home Inspected by a competent home inspector
2. Hire a local Home Stager and follow their directions
3. Order all Homeowner Association Documents and Financial Reports in advance of listing the property.
4. Prepare all of your Disclosures for the buyer in a binder to give them at the time of sale.
5. Order the Termite Inspection and have a copy of the report ready for the buyers with the other disclosures.
6. Use Event Pricing to determine the value of your home.

Come back soon for a detailed discussion of these 6 steps to success.

Written by Don Sheridan // Discussion: [No Comments »](#)
